

# Everlight 2023 Calendar

Holidays  
 Executives  
 Sales  
 ESC  
 Remote  
 Leads  
 Company Wide

## January 2023


Happy New Year! 🎉🥂🥳

Date	Event	Team	Day	Location
2nd	New Years Day (Observed)	Company Wide Day Off	Monday	All Territories

Launch 2023 🚀 (January 2nd 7th)

Date	Event	Team	Day	Location
2nd	Travel Day	Executives, SE, SDR	Monday	✈️
3rd - 4th	Launch	SDR	Tuesday- Wednesday	The Park
3rd	Sales Banquet	SDR	Tuesday	The Park
4th	Travel Day	EC	Wed Evening	✈️
5th	Launch Keynote Day	SDR & EC	Thursday	The Park
5th	Travel Day	SDR	Thursday Evening	✈️
5th	Sales Banquet	EC	Thursday	Crave Restaurant
6th	Launch	EC	Friday	The Park
6th	Regular Full Knocking Day	SDR	Friday	All Territories
7th	Travel Day	Executives, SE, SDR	Saturday	✈️

Marvel Phase 5 🧑 (January 9th-19th)

Date	Event	Team	Day	Location
9th-18th	Marvel Phase 5	Executives	Monday-Wednesday	Oregon, WI
19th	Travel Day	Executives	Thursday	

Martin Luther King, Jr Day 🧑

Date	Event	Team	Day	Location
16th	Martin Luther King, Jr Day	All Staff Day Off, except for Sales and Sales Support	Monday	All Territories

February 2023

President's Day 🇺🇸

Date	Event	Team	Day	Location
20th	President's Day	All Staff Day Off, except for Sales and Sales Support	Monday	All Territories

March 2023

St. Patricks Day 🍀

Date	Event	Team	Day	Location
17th	St. Patricks Day	NOT A DAY OFF	Friday	All Territories

The Madhouse ESC Tactical 📅 (March 26th-28th)

Date	Event	Team	Day	Location
26th	Travel Day	Executives (Paul, Tony)	Sunday	
27th-28th	Madhouse ESC Tactical	Madison ESC	Monday-Tuesday	Verona, WI

The Vista ESC Tactical 📅 (March 29th-31st)

Date	Event	Team	Day	Location
29th	Travel Day	Executives	Wednesday	
30th-31st	The Vista ESC Tactical	Omaha ESC	Thursday-Friday	LaVista, NE

April 2023



Quarter One Review 🧑 (April 1st-5th)

Date	Event	Team	Day	Location
1st-4th	Quarter One Review	Executives	Saturday-Tuesday	LaVista, NE
5th	Travel Day	Executives	Wednesday	 

Easter 🐰 (April 9th-10th)

Date	Event	Team	Day	Location
9th	Easter (Sunday)	N/A	Sunday	All Territories
10th	Easter (Observed)	All Staff Day Off, except for Sales and Sales Support	Monday	All Territories

Sales Lead Visit 🧑 (April 13th-16th)

Date	Event	Team	Day	Location
13th	Travel Day	Sales Leads	Thursday	
14th-15th	Sales Leads Visit	Sales Leads	Friday-Saturday	The Lilipad
16th	Travel Day	Sales Leads	Sunday	

Finance Team Local Sprint (April 17th-21st)

Date	Event	Team	Day	Location
16th	Travel Day	Finance Team	Sunday	
17th-21st	Local Sprint	Finance Team	Monday-Friday	The Madhouse
22nd	Travel Day	Finance Team	Saturday	

Tax Day 💰

Date	Event	Team	Day	Location
18th	Tax Day	NOT A DAY OFF	Tuesday	All Territories

May 2023

Mother's Day 🧑‍🍼

Date	Event	Team	Day	Location
14th	Mother's Day	NOT A DAY OFF	Sunday	All Territories



SKO 2023 ✂️ (May 21st-28th)

Date	Event	Team	Day	Location
21st	Travel Day	WI/NE All Sales Staff	Sunday	✈️ 🚗
22nd	Executive Travel Day	Executive	Monday	✈️ 🚗
22nd-27th	All Sales Staff in MN	All Sales Staff	Monday-Saturday	MN Territories
23rd	SDR SKO Day (ECs Closing in MN)	SDRs	Tuesday	The Park
24th	Keynote Speaker Day	SDR & EC	Wednesday	The Park
25th	EC SKO Day (SDRs Knocking in MN)	EC	Thursday	The Park
26th	Executive Travel Day	Executive	Friday	✈️ 🚗
26th-29th	SDR Sales Contest	SDR	Friday-Monday	MN Territories
28th	Travel Day	WI/NE Sales	Sunday	✈️ 🚗

Memorial Day 🇺🇸 (May 29th)

Date	Event	Team	Day	Location
29th	Memorial Day	All Staff Day Off, except for Sales and Sales Support	Monday	All Territories

The Park ESC Tactical 📅 (May 29th-31st)

Date	Event	Team	Day	Location
29th	Travel Day	Executives (Will, Casey)	Monday	
30th	Executives Travel	Executives (Paul)	Tuesday (morning)	
30th-31st	The Park ESC Tactical	The Park ESC	Tuesday-Wednesday	The Park

June 2023

Savage HQ ESC Tactical 📅 (June 1st-3rd)

Date	Event	Team	Day	Location
1st-2nd	Savage ESC Tactical	Savage ESC	Thursday-Friday	Savage HQ
3rd	Executive Travel Day	Executive (Will, Casey, Paul)	Saturday	 

WWDC 🖥️

Date	Event	Team	Day	Location
5th	WWDC	All Staff	Monday	Warehouses, Virtual

Father's Day 👨👦👧

Date	Event	Team	Day	Location
18th	Father's Day	NOT A DAY OFF	Sunday	All Territories

Juneteenth 🎩




Date	Event	Team	Day	Location
19th	Juneteenth	All Staff Day Off, except for Sales and Sales Support	Monday	All Territories

## July 2023

### Independence Day 🇺🇸

Date	Event	Team	Day	Location
4th	July 4th	All Staff Day Off	Tuesday	All Territories

### Sales Lead Visit 🧑 (July 11th - 16th)

Date	Event	Team	Day	Location
11th	Travel Day	SDMs	Tuesday	
12th-13th	SDM Visit	SDMs	Wednesday-Thursday	Lilipad
13th	Travel Day	Team Leads	Thursday	
14th-15th	Sales Leads Visit	Sales Leads	Friday-Saturday	Lilipad
16th	Travel Day	Sales Leads	Sunday	

## August 2023

### Sales Retreat 🛶 (August 18th-28th)

Date	Event	Team	Day	Location
18th	Travel Day	Paul & Tony, PAs	Friday	 
19th	SDR Sales Retreat Travel Day (midday arrival)	SDR	Saturday	
19th-22nd	SDR Sales Retreat	SDR	Saturday-Tuesday	Long Lake
23rd	SDR, Paul & Tony Travel Out/ EC, Will & Casey Travel In	Exec, EC, SDR	Wednesday	 
24th-27th	EC Sales Retreat	EC	Thursday-Sunday	Long Lake
27th	Everlight Solar's Birthday	EC	Sunday	Long Lake
28th	Will & Casey/ EC Travel Day	Will & Casey, EC	Monday	

Everlight's Birthday 🥳🎂



Date	Event	Team	Day	Location
27th	Everlight's Birthday	NOT A DAY OFF	Sunday	All Territories

September 2023



Labor Day 🇺🇸

Date	Event	Team	Day	Location
4th	Labor Day	All Staff Day Off, except for Sales and Sales Support	Monday	All Territories

SDM Visit 🧑 (September 7th-10th)

Date	Event	Team	Day	Location
7th	Travel Day	SDMs	Thursday	
8th-9th	SDM Visit	SDMs	Friday-Saturday	Lilipad
10th	Travel Day	SDMs	Sunday	

Level Up 🤖 (September 18th-22nd)

Date	Event	Team	Day	Location
18th	Level Up Travel Day	Executives/ Team Leads	Monday	
19th	Level Up Company Wide	All Staff	Tuesday	Virtual/The Madhouse
20th-21st	Level Up Leaders Sessions	Team Leads	Wednesday-Thursday	The Madhouse
22nd	Level Up Travel Day	Executives/Team Leads	Friday	

## October 2023

### Sales Lead Visit 🧑 (October 4th-7th)

Date	Event	Team	Day	Location
4th	Travel Day	Sales Leads	Wednesday	
5th-6th	Sales Leads Visit	Sales Leads	Thursday-Friday	The Lilipad
7th	Travel Day	Sales Leads	Saturday	


### Columbus Day 🗺️

Date	Event	Team	Day	Location
9th	Columbus Day	All Staff Day Off, except for Sales and Sales Support	Monday	All Territories

### Quarter 3 Review 🧑 (October 10th-13th)

Date	Event	Team	Day	Location
10th	Executive Travel Day	Executives	Tuesday	
11th-13th	Executive Q3 Review	Executives	Wednesday-Friday	Florida

### ESC Leadership Retreat 🌴🐟 (October 13th-17th)

Date	Event	Team	Day	Location
13th	ESC Leaders Travel Day	ESC Team Leads	Friday	
14th-16th	Installation Leadership Retreat	ESC Team Leads	Saturday-Monday	Florida
17th	Travel Day	ESC Team Leads/ Executives	Tuesday	



### Halloween 🧛

Date	Event	Team	Day	Location
31st	Halloween	All Staff Day Off	Tuesday	All Territories



## November 2023

### SDM Visit 🧑 (November 9th-12th)

Date	Event	Team	Day	Location
9th	Travel Day	SDMs	Thursday	
10th-11th	SDM Visit	SDMs	Friday-Saturday	Lilipad
12th	Travel Day	SDMs	Sunday	

### Marine Corp Birthday 🇺🇸

Date	Event	Team	Day	Location
10th	Marine Corp Birthday	USMC	Tuesday	Tun Tavern

### Veterans Day 🇺🇸 (November 10th-11th)

Date	Event	Team	Day	Location
10th	Veteran's Day (observed)	All Staff Day Off, except for Sales and Sales Support	Friday	All Territories
11th	Veteran's Day	All Staff Day Off, except for Sales and Sales Support	Saturday	All Territories

### Thanksgiving 🦃 (November 22nd-26th)

Date	Event	Team	Day	Location
22nd	Thanksgiving (Safe Travel Say)	All Staff Day Off	Wednesday	All Territories
23rd-26th	Thanksgiving	All Staff Day Off	Thursday-Sunday	All Territories

## December 2023

### Christmas Classic 🎅🎄🦌 (November 27th- December 3rd)

Date	Event	Team	Day	Location
1st	Travel Day	ESC/ Remote	Friday	
1st	ESC Banquet (4pm-6:30pm)	ESC	Friday	The Park
1st	Remote Staff Banquet/After Party (7pm-10pm)	Remote	Friday	The Park
2nd	Sales Travel Morning	Sales	Saturday	
2nd	Leadership Brunch (11am-12pm)	Leads	Saturday	The Park
2nd	Christmas Party (2pm-5pm)	All Staff	Saturday	The Park
2nd	Christmas Dinner (5pm-12am)	All Staff	Saturday	The Park
3rd	Company Wide Travel Day	All Staff, Executive Team	Sunday	

### Last Day Of Sales 🤖

Date	Event	Team	Day	Location
16th	Last Day of Sales	Sales	Saturday	All Territories

### Winter Break ❄️

Date	Event	Team	Day	Location
17th- January 1st	Sales Winter Break	Sales	Sunday-Monday	All Territories

### Christmas 🎄🎅🎅 (December 25th-26th)

Date	Event	Team	Day	Location
25th	Christmas Day	All Staff Day Off	Monday	All Territories
26th	Safe Travel Day	All Staff Day Off	Tuesday	All Territories